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| **FOR IMMEDIATE RELEASE** | **Contact:** [Your Name & Organization] |
|   | **Phone:** [Contact Phone Number] |
|   | **Email:** [Contact Email Address] |

# **[MAIN PRESS RELEASE HEADLINE]**

## *[Italicized Sub-header]*

**[CITY, STATE, Month Date—]** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse vestibulum, mi ut pharetra ullamcorper, mauris est suscipit est, non malesuada diam sapien sit amet arcu. Mauris cursus suscipit ipsum, id venenatis nulla fringilla at. Aliquam erat volutpat. Aenean dictum enim vitae consequat lacinia.

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Aliquam pharetra fringilla tortor id tempor. Ut metus odio, suscipit tristique risus a, pellentesque finibus quam. Nam vehicula nisl dolor, sed tristique nulla accumsan nec. Duis elementum, urna sed vestibulum facilisis, nisi magna eleifend leo, quis vulputate mauris elit in eros. Donec tempus auctor purus ac fermentum. Aliquam in commodo lectus, id fringilla dui.

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*[Your Business Name] is a [Boilerplate description…]*

###

If you would like more information about this topic, please call [Name] at [Phone number], or email [email address].

# **Articles You Might Find Useful**

1. [**Top 40 Press Release Examples from the Pros**](http://www.fitsmallbusiness.com/l.php?type=Email&link=/press-release-examples/&name=Press+Release+Template&utm_source=Press+Release+Template&utm_medium=email&utm_content=Press+Release+Template&utm_campaign=Template)
2. [**Top 30 Press Release Distribution Tips for Maximum Exposure**](http://www.fitsmallbusiness.com/l.php?type=Email&link=/press-release-distribution-tips/&name=Press+Release+Template&utm_source=Press+Release+Template&utm_medium=email&utm_content=Press+Release+Template&utm_campaign=Template)
3. [**Best Press Release Distribution Services**](http://www.fitsmallbusiness.com/l.php?type=Email&link=/best-press-release-service/&name=Press+Release+Template&utm_source=Press+Release+Template&utm_medium=email&utm_content=Press+Release+Template&utm_campaign=Template)

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