**

Subject line: Our next steps for [prospect’s pain point]  
  
  
  
Dear \_\_\_\_,  
  
  
I wanted to follow-up and make sure you had received the last message I sent you regarding [prospect’s pain point] and how we might be able to help with [the number one benefit you can provide]. Is this still a challenge for you? Are there any other questions or concerns I can address?

I would love to continue the conversation. Would you please reply with a good time to chat?  
  
  
  
I look forward to hearing from you,  
  
  
[Name]