**

Subject line: Our solution for [customer name]   
  
  
  
Dear \_\_\_\_,  
  
  
I wanted to follow-up and make sure you had received our proposal outlining how we might be able to provide [customer name] with [the number one benefit you can provide].

Are there any other questions or concerns I can address? What are the next steps?  
  
  
  
I look forward to hearing from you,  
  
  
[Name]