### **Product Development Survey Template**

1. What is your first impression of the product?

* Extremely Negative
* Negative
* Neutral
* Positive
* Extremely Positive

Please Explain:

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2. Overall, I am very satisfied with the quality of [product].

* Strongly Disagree
* Disagree
* Neither Agree nor Disagree
* Agree
* Strongly Agree

Please Explain:

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3. Overall, I am satisfied with the customer service I received from [company].

* Strongly Disagree
* Disagree
* Neither Agree nor Disagree
* Agree
* Strongly Agree

Please Explain:

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