Hello Mr./Ms. [Family Name],

As I was looking over listings in our neighborhood, I noticed that your home is no longer for sale. I was surprised that it went for [number] days without selling! There are buyers out there who would appreciate all of the property features and amenities.

I recently sold a home in the neighborhood at [address], so I thought you might be interested in re-listing your home. I would love to come by, take a look at your home, and share some marketing strategies that will attract new buyers.

Call or text me at [phone number]. We’ll set up time when I can share my ideas with you. I think this is a fantastic opportunity — and I’m confident we can get your home sold.

Best Regards,

\*hand signature\*

[Headshot]  
[Name]  
[Brokerage]  
[Address]  
[Email/Phone]  
[Social Media Handles]

