### Networking or Public Event Sales Follow-up Email Template

*Subject Line: Hi [Prospect first name], I’m so glad we got to connect*

*Dear \_\_\_\_,*

*It was great talking to you at [Event about Conversation Highlight]. As I mentioned during our conversation, I’ve attached some additional information I think you will find interesting.*

*I know from [something that makes you credible] that [define prospect’s pain point]. In the past year, we’ve worked with companies like [similar companies] to help them achieve [the number one benefit you can provide] and was thinking we might be able to help [prospect’s company name] as well.*

*I would like to schedule a follow-up conversation to discuss your needs further.*

*I am available [two dates/times you have open], which would work better for you?*

*I look forward to hearing from you,*

*[Name]*

### 