## **Web Inquiry Sales Follow-up Email Template**

*Subject line: Thanks for reaching out about [product or service]*

*Dear \_\_\_\_,*

*I noticed that you recently [visited our website]. I wanted to quickly check in and make sure that you [received the answers / found the resources] you were looking for. I am also attaching additional information I think you will find interesting.*

*I know from [something that makes you credible] that [define prospect’s pain point]. In the past year, we’ve worked with companies like [similar companies] to help them achieve [the number one benefit you can provide] and was thinking we might be able to help [prospect’s company name] as well.*

*I would like to schedule a follow-up conversation to discuss your needs further. I’m available [two or three options to meet]. Which of these work best for you?*

*I look forward to hearing from you,*

*[Name]*