

Website Pre-Build Checklist

- Business logo**
- Color scheme**
 - Your business's color codes (e.g., the color white is RGB: 255 and HTML: #FFF)
- Font**
 - Navigation
 - Headers
 - Text
- Sitemap**
 - Make a list of every page on your website
 - Create your sitemap
- Site copy**
 - Copy for each web page
- Media (Images and/or video for each web page)**
- Social media profile links**
 - Facebook link
 - Instagram link
 - LinkedIn link
 - Google +
 - Other (i.e., Pinterest, YouTube, Yelp, etc...)