

Subject: Strategic Partnership Proposal

Hello **[NAME]**,

My name is **[YOUR NAME]** and I am an **[INSTAGRAM INFLUENCER, TRAVEL BLOGGER, PHOTOGRAPHER/FILMMAKER]** sharing my travel experiences with my audience as I travel around the globe. I'm always on the lookout for new products that would be a good fit for my audience.

When I came across **[COMPANY NAME]** I instantly knew my audience will love your products! I love how **[PRODUCT]** allows me to **[KEY BENEFIT]**. I wanted to reach out to see if you guys offer a sponsorship opportunity and/or a giveaway in exchange for content/promotion/or marketing services that I would be more than happy to provide.

Specifically, I'd love to write a blog post about one of these ideas:

- Idea #1
- Idea #2
- Idea #3

I have a total audience and reach of approximately **[TOTAL AUDIENCE REACH]** through all channels and growing.

My audience is **[EXPLAIN YOUR AUDIENCE]**.*

It'd be great to connect personally to see how we could potentially collaborate together.

Thank you in advance for your consideration.

Sincerely,

[YOUR NAME & SIGNATURE]

* EXAMPLE: My audience is mostly female, 25-45 years old, loves to travel, business owners, English-speaking, and is primarily in the USA, UK, and Canada. However, I have fans, followers, and customers in over 42 countries worldwide.