

Blog Title Cheat Sheet

21 Blog Title Formulas with Examples

1. Formula: X# of Mistakes [specify who makes these and when they make them]

Example: The 5 Biggest Mistakes Men Make in Relationships (Source: WakeUpYourMind.Net)

2. Formula: The Ultimate Guide to [what]

Example: The Ultimate Guide to Creating a Personal Brand (Source: FitSmallBusiness.com)

3. Formula: Warning Signs You [specify issue]

Example: Warning Signs You Are Mentally and Emotionally Exhausted (Source: HHSI.us)

4. Formula: What (or Why) You Need to Know About [anything]

Example: What You Need to Know About Segmentation (Source: HBR.org)

5. Formula: Why I [do something]

Example: Why I buy at Trader Joe's (Source: 100DaysofRealFood.com)

6. Formula: Know What [an expert] Said About [anything]

Example: Know What the Doctor Said About Nutrition (Source: OurOrdinaryLife.com)

7. Formula: Best & Worst [something]

Example: Best & Worst Non-Toxic Bath Bombs (Source: Mamavation)

8. Formula: X# Must-Sees for [season or situation] to [key benefit]

Example: 3 Must-Sees for Summer Style to Keep You Looking Your Best
(Source: MomDoesReviews.com)

9. Formula: Tricks to [do something] While [doing something else]

Example: Tricks to Save Money on Food While Eating Healthy (ShibleySmiles.com)

10. Formula: Understanding [topic] and How [key benefit]

Example: Understanding White Noise & How It Supports Healthy Sleep (Source: OurKidsMom.com)

11. Formula: The Best [things/solutions] for [who'll benefit from these]

Example: The Best Gifts for Dad (Source: ThriftyNiftyMommy).

12. Formula: How Not to [do something] + [bonus comment]

Example: How Not to Kill Your Partner (Just Kidding) (Source: ACupofJo.com)

13. Formula: Dos and Don'ts of/for [anything]

Example: Do's and Don'ts of Sleep (Source: CampusHealth.UNC.Edu)

14. Formula: Why I Love [anything]

Example: Why I Love Danby Marble (Source: JulieBlanner.com)

15. Formula: How to Do [something] When [challenged by something else]

Example: How to Live an Active Life When You Have No Time (Source: IdyllicPursuit)

16. Formula: My Favorite [anything]

Example: My Favorite Clean Hair Products (Source: JessAnnKirby.com)

17. Formula: How to Do [something desirable] Without [doing something less desirable]

Example: How to Be More Active Without Going to the Gym (Source: HollyBeeTells.com)

18. Formula: Simple [actions] that [benefit of those actions]

Example: Simple Daily Changes that Create Powerful Results (Source: BelieveAndCreate.com)

19. Formula: What I [use or do] for [specific task or situation]

Example: What I Use for Cleaning (Source: TheFreshExchange.com)

20. Formula: X# of Steps to/for [doing something]

Example: 10 Steps to Buying a House (Source: SmartAsset.com)

21. Formula: The Secret to [anything]

Example: The Secret to Growing Your Best Garden (Source: Reviewed.com)