

How To Use Our Sales Pitch Deck

- ✓ Make a copy to customize your sales pitch
- ✓ Keep the number of words on each slide to a minimum—you're giving prospects a visual to focus on rather than reading of the slide.
- ✓ Use charts, screenshots, and video to illustrate your main points and [unique selling proposition](#).
- ✓ Craft a story around your products and services to engage your audience in how you can make their lives easier



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SALES PITCH

SLIDE DECK

www.website.com

Current Pain Points

List the current pain points of the industry you are targeting

- ✓ What part of the business process is broken?
- ✓ Why is it broken?
- ✓ Why does your solution exist?
- ✓ How does it make your prospects' lives easier?



Your Product or Service Solutions

✓ Description of products and services

- ✓ Key differentiators from competitors
- ✓ Images/Video
- ✓ Case studies
- ✓ Testimonials

✓ Provide a brief product demo if possible/applicable

The Team



Jane Doe
Position/Title



John Doe
Position/Title



Jane Doe
Position/Title

Call to Action


- ✓ Proposal or price quote
- ✓ Stakeholder or board meeting
- ✓ Scheduling an in-depth product demo





Include Your Company Mission Statement

FEEL FREE TO CONTACT

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 name@yourmail.com

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 www.yourdomain.com