

**2023**

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# **RETAIL MARKETING**

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**CALENDAR**

# JANUARY 2023



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 New Year's Day	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16 Martin Luther King Day	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

# FEBRUARY 2023



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	31	1	2 Groundhog Day	3	4
5	6	7	8	9	10	11
12 Lincoln's Birthday	13	14 Valentine's Day	15	16	17	18
19	20 Presidents Day and Washington's Birthday	21 Mardi Gras Carnival	22	23	24	25
26	27	28	1	2	3	4

# MARCH 2023



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	1	2	3	4
5	6	7	8	9	10	11
12 Daylight Saving (start)	13	14	15	16	17 St. Patrick's Day	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

# APRIL 2023



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	31	1 April Fool's Day
2	3	4	5	6	7 Good Friday	8
9 Easter	10 Easter Monday	11	12	13	14	15
16	17	18	19	20 420	21	22 Earth Day
23	24	25	26	27	28	29
30	1	2	3	4	5	6

# MAY 2023



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	1	2	3	4	5 Cinco de Mayo	6
7	8	9	10	11	12	13
14 Mother's Day	15	16	17	18	19	20
21	22	23	24	25	26	27
28 Pentecost	29 Memorial Day Pentecost Monday	30	31	1	2	3

# JUNE 2023



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14 Flag Day	15	16	17
18 Father's Day	19	20	21	22	23	24
25	26	27	28	29	30	1

# JULY 2023



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
25	26	27	28	29	30	1
2	3	4 Independence Day	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23 Parents' Day	24	25	26	27	28	29
30	31	1	2	3	4	5



# AUGUST 2023



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

# SEPTEMBER 2023



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	31	1	2
3	4 Labor Day	5	6	7	8	9
10 Grandparents' Day	11 Patriot Day	12	13	14	15	16 Stepfamily Day
17 Citizenship Day	18	19	20	21	22 Native American Day	23
24	25	26	27	28	29	30

# OCTOBER 2023



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9 Columbus Day	10	11	12	13	14
15	16 Boss's Day	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31 Halloween	1	2	3	4

# NOVEMBER 2023



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	31	1	2	3	4
5 Daylight Saving (End)	6	7	8	9	10	11 Veterans' Day
12	13	14	15	16	17	18
19	20	21	22	23 Thanksgiving	24 Black Friday	25
26	27 Cyber Monday	28	29	30	1	2

# DECEMBER 2023



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	1	2
3	4	5	6	7 Pearl Harbor Remembrance Day	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25 Christmas Day	26	27	28	29	30
31 New Year's Eve	1	2	3	4	5	6

# SEASONAL DATES



**WINTER**  
Dec 1 - Feb 28



**SPRING**  
Mar 1 - May 31



**SUMMER**  
Jun 1 - Aug 31



**AUTUMN**  
Sept 1 - Nov 31