HOW TO FIRE A REAL ESTATE CLIENT WITHOUT DESTROYING YOUR CREDIBILITY

"Breakup" Letter Downloadable Template

Dear [Client],
I'm writing this letter with unfortunate news regarding our professional relationship.
I feel that I will no longer be able to represent you to the best of my ability because of [add reasons for firing your client here].
Due to these reasons, I think it would be best if we parted ways. To <i>[continue your search, sell your home]</i> , I would like to recommend working with <i>[name]</i> from <i>[company]</i> , who will be able to assist you with all of your real estate needs.
Before we move on, I will complete the following:
[Add list of items to close out before officially ending the relationship]
I appreciate your understanding and wish you the best of luck in the future!
Sincerely,
[Your name]

