

GENERAL USE WORDS

alluring	captivating	beautiful	striking
pristine	spacious	refreshing	must-see
breathtaking	bright	one-of-a-kind	move-in ready
detailed	lovely	desirable	prime

Example description with general use words (from Zillow):

Wonderful house on a quiet cul de sac in Emerald Chase. Updated & lovingly maintained by current owner. Updates include: whole house painted, smooth ceilings, exterior painted in 2019, newer HVAC, tankless WH, new carpet upstairs, stainless steel appliances. HDW floors + tile on 1st floor. Vinyl windows. Oversized 1 car garage with tons of storage. Vaulted ceilings in primary bedroom and large shower. Tiered deck and private yard on 0.25 acres! Amazing location in N. Raleigh close to amenities/Highways.

LANDSCAPE & EXTERIOR WORDS

backyard paradise	[#] car garage	landscaping	manicured lawn
beachfront	curb appeal	fenced-in	[type of] siding
new roof	skyline views	deck	cul-de-sac
porch	oasis	in-ground pool	lanai
outdoor bar/kitchen	barbecue ready	solar panels	balcony

Example description with landscape & exterior words (from <u>Trulia</u>):

Be prepared to fall in love with this massive backyard oasis, boasting an outdoor kitchen, Trex deck, a sparkling pool, and a hot tub. Imagine enjoying Fourth of July fireworks from your pool, endless year-round barbecues, and quiet evenings soaking up views of the Coronado bridge and Downtown. This generously appointed home features a spacious kitchen, 4 bedrooms, remodeled main suite bathroom w/door to the backyard, and new tile flooring throughout. Paid off solar panels, an attached 2 car garage, & new 200 amp electrical panel complete the package!



NEIGHBORHOOD & LOCATION-CENTRIC WORDS

close to town	gated	picturesque
centrally located	nearby	local parks
historic	tree-lined	upscale
[insert #] blocks to [insert location]	[insert #] miles to [location]	downtown
close to public transportation	prestigious	
inviting	accessible to [location]	

Example description with neighborhood & location-centric words (from Realtor.com):

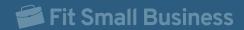
READY NOW in THE MILK DISTRICT - Built in 1940, an inviting front porch greets you as you enter this completely renovated and updated 2BR-2 1/2 BATHROOM bungalow located in the sought after Milk District. SPACIOUS, GORGEOUS and MOVE-IN-READY!! You'll absolutely love the beautiful laminate flooring, spacious living room w/ a convenient guest half bathroom, oversized kitchen w/ quartz countertops, stainless appliances, tons of cabinets and a breakfast bar, split bedroom plan - each w/ a private full bathroom, and an interior laundry room w/ washer & dryer. Privacy fencing surrounds the backyard and features a 12x18 Trex deck where you can relax or enjoy entertaining friends and family. Situated on a 50 x 142 lot with an extended driveway. Perfect for any lifestyle, 3105 East Washington Street is conveniently located and close to local restaurants, coffee shops, bars, shopping, yoga & fitness, parks, bike trails, Milk District, Thornton Park, Audubon Park, Mills 50, Lake Eola, Dr. Phillips, Amway Center, Orlando City Stadium and so much more! Hop on the 408 for easy access to 1-4 and 417, Theme Park Attractions & Beaches. 20 min. to OIA. Close to UCF, Rollins & Full Sail. A NO SMOKING PROPERTY RENTERS INSURANCE REQUIRED LAWN MAINTENANCE INCLUDED. Call today to schedule your private showing.

PRICE-RELATED WORDS

affordable	priced to move	perfectly priced	well-priced
priced undervalue	valuable	priced to sell	motivated seller
reasonably priced	energy-efficient	state-of-the-art	investment

Example description with price-related words (from Zillow):

ATTENTION future homeowners and investors!! This one won't last long, priced to movel! Super nice 3 bedroom 1.5 bath brick home sits on a corner lot. New stainless steel stove and dishwasher. New sliding glass doors onto a nice covered porch and fenced in back yard. Lots of updates through the whole house. Storage shed out back for all your storage needs. Call or text listing agent today to schedule your showing.



INTERIOR DESIGN WORDS

remodeled	minimalist	contemporary
wall-to-wall carpeting (or) hardwood	ranch	professionally decorated
classic	floor-to-ceiling	clean
archways	windows	coastal
sun-filled	laminate flooring	rustic
modern	farmhouse	

Example description with interior design words (from Realtor.com):

Welcome to Beacon Hill! This adorable move-in ready bungalow is the one you have been waiting for. From the moment you pull up to the home you are greeted with beautiful landscaping, new parking pad with electric car charger, and cute whale door knocker. Upon entering the home you will find the original hardwood floors, new paint throughout, arched doorways, and a galley kitchen with eating area that opens to your oversized deck. Head downstairs to the finished basement with separate entrance, brand new carpet, and 2 large storage/utility rooms. Enjoy your backyard oasis w/ mature trees, garden area, and territorial views! High efficiency & environmentally friendly home with solar panels and heat pump. Pre-inspected for your peace of mind!

LIVING ROOM WORDS

beamed wood ceilings	rec room	well-lit	vaulted ceiling
den	brick fireplace	designed for entertaining	great room
sun porch	host parties/ get togethers	spacious	Large enough for [furniture]

Example description with living room words (from Realtor.com):

Sits up high above the ground for ultimate privacy. This home offers open concept floor plan, high ceilings, fresh paint, new carpet up & flooring in LL. Main floor has gorgeous sunset views year around. Double pane windows for nat light, beautiful HW floors, wood burning FP. Spacious L connects to the large DR with gorgeous boxed beam ceilings & ample built-ins for storage. Don't miss the main level office with French Doors, gourmet kit with new SS apps & access the large back deck with unobstructed views of the Olympic Mts. Upper level features three sizable bedrooms and full bath. LL features a large 4th bed (or rec room) w/ bathroom creating a suite comfortable for your visitors extended stay. Detached garage has 220V for EV charging!



KITCHEN WORDS

stainless steel	gas stovetop	gourmet	dry bar
double-oven	dry bar	island	breakfast bar
granite	maple	custom-built	innovative
upgraded	ultra-modern	eat-in kitchen	chef-grade appliances
marble countertops	pantry	galley kitchen	beverage fridge

Example description with kitchen words (from Realtor.com):

Modern, single-level- open-concept layout perched high on a view-lot, overlooking the city & Sandias! Customized Patagonia floorplan includes kitchen + breakfast nook, living & formal dining rooms, primary suite, office, guest bedroom w/ en suite bathroom + a true in-law suite (w/ private living space & bed/bath!). Filled w/ an abundance of natural light, the kitchen has an executive eat-in island, gas range, stainless appliances, granite & quartz countertops, soft close cabinetry + XLG walk-in pantry.

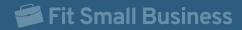
The primary suite is well sized & the primary bathroom includes double sinks + make-up vanity, walk-in shower w/ floor -to-ceiling tile + LG walk-in closet! Motorized blinds in living room & primary bedroom!

BEDROOM WORDS

retreat	sanctuary	private	terrace
ensuite bathroom	primary bedroom	hardwood (or) carpeting	sunlight
suite	intimate	walk-in closet	fireplace
peaceful	quiet	guest bedroom	fit for a [bed size] bed

Example description with bedroom words (from Realtor.com):

Brilliantly designed utility room with new front-loading washer/dryer and built-ins galore: sink, solid counters, custom cabinets, rods for hang-drying your clothes, stylish tile floors and backsplash. The modern color way extends into the incredible Primary Bedroom. Black accent wall with parallel geometric wood framing and designer ceiling fan make you feel like you've walked through the double doors into an expensive hotel suite. Pamper yourself every day with the attached primary bathroom's luxurious amenities: marble floors, double vanity with huge mirror, white quartz counters, vintage lighting, more of those classy black/brushed gold fixtures, fogged sliding glass doors to the spacious walk-in closet, oversized shower with rain-head and black tile with built-in shelf, huge window with private view set over the jetted garden tub (I know I'm going long but MLS gives us a ton of space and I can't shut up about this house, seriously, look at the striking contrast provided by the white grout in the shower and thick black lines breaking up the uniformity of the white marble surrounding the tub and windows, it looks almost like a drawing from an interior design book!). Spacious secondary bedrooms with crown molding, modern fixtures, and plenty of windows and closet space.



BATHROOM WORDS

spa	private	updated	spacious
double vanity	marble bath	linen closet	remodeled
guest bath	half bath	powder room	elegant fixtures
waterfall showerhead	sauna	clawfoot tub	ensuite

Example description with bathroom words (from Realtor.com):

Do not miss the opportunity to see this amazing, fully renovated College Hill home! The original hardwood has been restored throughout the home along with the original 1930's hexagon penny tile in the main floor bathroom. The primary bedroom features a large ensuite with walk-in shower, double vanities, oversized free-standing soaker tub, marble countertops and a separate toilet room along with a walk-in closet and brand-new windows! The main floor boasts so much living space and sunlight, a fully renovated main floor bath with a walk-in shower, custom dual sink vanity and granite countertops, and along with restoring the built-ins around the original fireplace an additional electric fireplace has been added in the den.

