

# Real Estate SEO Keywords

## Most Searched General Real Estate Keywords

Keywords	Volume <i>(searches per month)</i>	Difficulty <i>(scale of 1 to 100, 100 being the most difficult to rank for)</i>
real estate housing market	90.50k	100
commercial real estate	74k	91
real estate agent	60.5k	100
real estate agency	33.1k	100
real estate agent near me	27.1k	59
real estate near me	27.1k	100
mls real estate	22.2k	86
real estate agents	22.2k	100
real estate broker	22.2k	83
real estate brokers near me	22.2k	100
real estate companies near me	18.1k	100
real estate investing	14.8k	86
real estate market	14.8k	99
commercial real estate for sale	12.1k	63
how to invest in real estate	12.1k	92
real estate investment	12.1k	91
real estate investor	12.1k	84
real estate agency near me	9.9k	85
real estate appraiser	9.9k	69
real estate developer	9.9k	47

## Most Searched Real Estate Lead Generation Keywords

Keywords	Volume (searches per month)	Difficulty (scale of 1 to 100, 100 being the most difficult to rank for)
House for sale	368k	97
Homes for sale	301k	100
Houses for rent	301k	90
land for sale	165k	61
commercial real estate	74k	91
apartments for sale	22.2k	58
New construction homes	18.1k	89
property for sale	18.1k	100
foreclosures	14.8k	81
buy a house	12.1k	100
real estate listings near me	9.9k	100
luxury homes	8.1k	78
open houses	8.1k	74
sell my house	8.1k	75
luxury real estate	6.6k	63
cheap homes for sale	4.4k	35
investment properties	4.4k	62
home buying process	3.6k	78
real estate listings	3.6k	100
affordable homes	2.9k	39
investment property for sale	2.9k	33

## Real Estate Long-tail Keywords

Keywords	Volume (searches per month)	Difficulty (scale of 1 to 100, 100 being the most difficult to rank for)
real estate investing for beginners	18.1k	68
how to invest in real estate	12.1k	92
commercial real estate loan calculator	3.6k	43
real estate investments for beginners	2.4k	76
how to start investing in real estate	1.9k	86
how to invest in real estate with no money	2.4k	65
how to start investing in real estate	1.9k	86
how to find a real estate agent	1.6k	79
real estate agent for rentals	720	60
how to buy commercial real estate	590	37
how to find a good real estate agent	480	71
real estate agent selling to family	480	42
how much do real estate agents cost	320	76
how to invest in a real estate without buying property	260	49
how to sell commercial real estate	210	20
real estate buyers guide	210	26
wholesaling real estate step by step	140	54
how to choose a real estate agent for selling	140	55
real estate investing guide	50	78
what is my commercial real estate worth	30	25

## Location & Property-specific Real Estate Keyword Ideas

Keywords	Volume (searches per month)	Difficulty (scale of 1 to 100, 100 being the most difficult to rank for)
north carolina real estate	14.8k	59
house for sale in maine	14.8k	65
homes for sale in florida	12.1k	63
homes for sale in myrtle beach sc	8.1k	57
florida real estate houses for sale	1.9k	62
main real estate for sale	1.6k	65
rooms for rent in brooklyn	2.9k	22
tennessee real estate for sale	1k	55
apartments for sale in houston	1k	31
apartment buildings for sale in florida	720	39
idaho real estate for sale	590	52
real estate for sale in florida	480	63
real estate in vermont for sale	480	56
commercial real estate for sale in philadelphia pa	390	35
real estate for sale in wyoming	320	47
commercial real estate for sale in las vegas nevada	260	40
real estate for sale in tennessee	260	57
delray beach real estate condos for sale	260	28
detroit real estate for sale	260	63
new construction houses in washington	140	41